

# **EARTH PATHWAYS**

## **APPLICATIONS FOR SEED-FUNDING – OUR GUIDELINES**

Although we are a small co-operative, we are committed to giving away a percentage of our profits each year to seed-fund innovative projects that will benefit the Earth. Before submitting an application please have a look at our 'Seed-Fund Awards history' ([www.earthpathwaysdiary.uk/about/seed-fund/](http://www.earthpathwaysdiary.uk/about/seed-fund/) and [www.earthpathwaysdiary.uk/previous-seed-fund-awards/](http://www.earthpathwaysdiary.uk/previous-seed-fund-awards/) ) which will give you an idea of the kinds of projects we have funded in the past.

Our Seed-Fund awards are made to individuals or small organisations and are normally given towards core costs, including equipment. We rarely fund ideas alone and prefer to see something that has already begun (even in a small way) as a result of someone's own ingenuity and determination. We prioritise projects that do not receive ongoing funding from other sources. We also prefer to fund projects that have a good chance of continuing to grow beyond any money we give to them.

Depending on the nature of the applications received each year, we may decide to fund one main project only or several proportionally. The awards given are usually regarded as one-offs but we do not rule out further applications in future years. If you have been successful in the past and wish to re-apply, please contact us first to discuss this.

### **OUR APPLICATION PROCESS:**

**\*\*The closing date for all applications is January 1<sup>st</sup> each year and decisions are made at our AGM in April.\*\***

**To make your application for a Seed-Fund award, please answer the following questions as fully as possible:**

1. Please give the name/contact details of the person completing the application
2. What is the name of your project and/or organisation and who are the key people involved?
3. What does your project/organisation do (or hope to do)?
4. Who/what will benefit from the work you want us to fund and how?
5. What past experience or skills do you bring to help your project be successful?
6. What are you asking us to fund to help you with your project?
7. Ideally, how much are you asking us to give you?

8. If you are given funding we expect you to send us regular updates - how will you monitor the progress of your project?
9. Please give a basic outline of your costs for this project
10. Have you sought funding anywhere else before applying to us?

If you have any questions on the application process, please contact Annie Keeling at [annie@earthpathwaysdiary.co.uk](mailto:annie@earthpathwaysdiary.co.uk)

Please send your completed application to [annie@earthpathwaysdiary.co.uk](mailto:annie@earthpathwaysdiary.co.uk)

We will acknowledge receipt of your application by email.

Please see below for the Seed Fund Ts and Cs.



## **IF YOUR APPLICATION FOR SEED-FUNDING IS SUCCESSFUL:**

### **Terms and Conditions**

#### **What we will expect from you:**

1. Your appropriate bank details (name of bank, sort code and account number) so that we can pay you the agreed amount via BACS
2. An acknowledgement of the receipt of our Seed-Fund award by one of your key personnel (an email acknowledgement is acceptable)
3. Your agreement to send us quarterly updates on your progress with the work we are supporting. (As a co-operative it's important that we give regular updates to the people who buy our diary – the wider Earth Pathways community.) Your feedback to us can be as brief as half of a page and need not always be in written form – we will also accept photographs with a short explanation of progress etc
4. Your agreement to acknowledge our funding on any information or publicity you offer about your project, this might be on your website, blog, leaflets, posters, letterheads, Annual Reports etc. (We will send you an Earth Pathways Diary badge in order to do this - it reads 'A helping hand from Earth Pathways Seed-Fund')
5. Your agreement to 'Link' to us on your website or blog if you have one
6. Your agreement to keep us up to date with your contact details

#### **What you can expect from us:**

1. After providing you with the Seed-Fund amount agreed, we will continue to raise awareness of your project on our website, social media and in our newsletter, including relevant links.
2. We will use the quarterly information you provide us with to post updates on the progress of your project and encourage interested members of the Earth Pathways Diary community to offer further financial support by contacting you direct. (sorry but Earth Pathways Diary cannot accept responsibility for collecting any additional donations on your behalf)